

The Ultimate Google My Business Checklist

Info

- Company Name
- Business Category
- Address
- Service Area
- Opening Hours
- Special Hours
- Opening Date
- Description
- Services

Posts

- Event
- Offer
- Product
- Book
- Order Online
- Buy
- Learn More
- Sign Up
- Call Now

Insights

- Customer Search
- Queries
- Customer View
- Customer Actions
- Direction Requests
- Phone Calls
- Photo Views
- Description

Photos

- Cover Photo
- Logo
- Team Photo
- Interior Photos
- Exterior Photos
- At Work
- Products

Videos

- Promote Items
- Introduction Video
- Interior Video
- Exterior Video
- Products

Website

- Create

Reviews

- Ask for Reviews
- Respond to ALL Reviews

Messaging

- Install GMB App

Bookings

- Sign Up
- Choose Provider

Users

- Add Owner
- Add Primary Owner
- Add Manager
- Add Site Manager